

Respected HR department,

I deem it a great honor to issue my reference letter for one of my remarkable student Cao Jin for his admission to your reputed company, as a Professor and Associate Dean of Industrial Design Department. My main research involves in the user experience and product innovation design, and ergonomics and human-computer interaction design.

I heard of Cao Jin even before I came to teach him, for my colleagues who had taught him often mentioned his top grades and distinctive portfolios in office. An earnest and promising young man, Cao Jin left me a deep impression when I first taught him in 2013. During my three courses including *History of Industrial Design*, *Ergonomics and Innovation Design*, and *Interaction Design of Human-Computer Interface*, Cao Jin was always highly focus and discussed with me about accumulated problems he confronted before. Distinguished with other students, he put forward the questions that were far more in-depth, which enabled us to have an extensive discussion.

Additionally, I must point out that Cao Jin possesses a gifted creativity on design, and I can obviously feel his intense enthusiasm for design. Refer to his homework, the design on graphics design, several UI/UX design, spring-seat chair with light and glass cup with Chinese characters gave me a pleasant surprise. Unlike other students, the works he designed all started from the details. What's more, with clean logical thinking and strong leadership ability, the team Cao Jin leaded won several honors for our university and their designs were recognized by many famous organizations and competitions, including the Reddot, If. I was once invited to their studio and I must admit that they are just like brothers after repeatedly cooperation.

Based on my knowledge of Cao Jin, I truly believe that he should deserve a great work position and is totally qualified for his future life. As a worthy candidate for your company, Cao Jin could definitely bring you more unexpected contribution. All your favourite consideration will be appreciated.

Your Sincerely,

Luo Shijian

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To whom it may concern,

As a CEO and Chief Designer in Hangzhou Shengke Electric Appliance Co., Ltd, I feel honored to recommend one of my remarkable employees, Mr. Cao Jin, for supporting his further dream in your company.

My acquaintance with Mr. Cao Jin has started since the end of 2013 when I first interviewed him in the winter recruitment fair. From our conversation, it seemed that he did not attach great importance to all his awards but chose to focus on the inheritance of Kandinsky design spirit to make greater UI/UX throughout his life. As for a junior student, his outstanding special ability and experimental design obviously excelled his peers. Particularly, the lines and patterns he designed was a blend of his understanding to the spirit of Kandinsky, which was really amazing. Besides his boundless creativity and logical thinking ability, Mr. Cao grabbed my eyes and impressed me deeply when he told me about his two published papers and five patents. With such an outstanding performance, he became one of our few student interns for granted.

Due to his talented design capability, I first arranged him to work as a designer of industrial structure in Technological Research Department to maximize his individual skill. At the beginning of his first month, he seemed a little bit flurried like other interns, however, after time management training he suddenly had a clear mind in his work and became very efficient to complete all multiple tasks, which really surprised me a lot for his extraordinary learning and executive abilities. In order to dig his other potential, I appointed him to lead a team to complete the program about development of UI and structure of Soundtop Car Amplifiers in three months, which was really a tough and challenging task for an undergraduate student. During the three months, under Mr. Cao's leadership, his team designed different kinds of UI prototypes and modeling structure and analyzed each scheme's strengths and weaknesses, combining with other structural and circuit engineers' analysis. According to the captious requirement from client, Mr. Cao really put a great deal of his time into the project. He tried many ways to control the logo punch with an excellent appearance, and make product easy to be assembled at a lower price. This combination of VMCPP and plastic abrasive after new design was also another challenge he had solved. Eventually he did complete this program smoothly with his team and successfully patent this product.

All in all, please allow me to recommend this mature and conscientious young man sincerely once again. I firmly believe that Mr. Cao would be a well-round candidate for your company and I will truly appreciate your careful consideration. If you want to know more information about him, please feel free to contact me.

Yours sincerely,

Huang Zhenyu

CEO

Hangzhou Shengke Electric Appliance Co. , Ltd.

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Respected Sir of Madam,

Greetings from Singapore University of Technology and Design!

This is Soh Gim Song, an Assistant Professor in the Engineering Product Development Pillar and my research interests focus on Human-Machine Interfaces, Robotics and Automation & Control. It really gives me a great pleasure to be one of Cao Jin's referrer teachers and present you his outstanding performance in the design exchange program.

Being Cao Jin's tutor of two programs in three months, I have witnessed his remarkable design inspiration and his full devotion to our programs. In our cooperation, Cao Jin would proceed effective communications with me as planned and tested all the proposals when I was busy, which made him gradually be my right hand and play an important role in my programs.

Due to his excellent professional performance, I assigned him to lead a team of 5 members and involve in Neck wearable design & the plane seat design program. In this program, Cao Jin fully took advantage of our school's resources and utilized the UI/UX, Arduino, 3D design to build the modeling of their works.

Thanks to Cao Jin's endeavor and creativity, their works were highly appreciated by the judges and won the 5th Place in ST Aero Economy Class Seat Design Competition. From this, I found Cao Jin a remarkable design who could quickly master modern knowledge of science and technology and produced valuable products based on the future needs of human beings.

In Cao Jin's academic side, I was really impressed by his excellent calculation in my course. Equipped with skepticism, Cao Jin would query and rethink all the designs that have been confirmed, which was just a necessary quality for a good designer.

I strongly support Cao Jin's decision of chasing his dream company in United States. I regard Cao Jin as a creative designer who would definitely become a winner in this industry. Therefore, I offer Cao Jin my sincere recommendation. If you need further information about Cao Jin, please feel free to contact me. Thank you very much.

Best Regards,

Soh Gim Song

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